



**CANDIDATE  
POLITICAL INQUIRY FORM**

**MARKET/STATION**  
**CBS 2 CHICAGO/WBBM-TV**

**SPECIAL ( ) PRIMARY ( ) GENERAL (X) OUT OF WINDOW ( )**

**RECORD OF REQUEST – Political Broadcast Time:**

**WINDOW: 9/7-11/6/12**

**NAME OF REQUESTOR:**

**N. Williams**

**1. NAME OF AD AGENCY:**

**STRATEGIC MEDIA SERVICES  
3299 K Street, NW Ste 200  
Washington DC, 20007  
202-3337-5700**

**2. ORGANIZATION PAYING FOR TIME:**

**Judy Biggert for Congress  
PO Box 4198  
Naperville, IL 60567  
P: 630-325-2002**

**3. ORGANIZATION FURNISHING TAPES:**

**Same as Item 1**

**4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:**

**Judy Biggert/Candidate**

**5. PRODUCT OR CATEGORY:**

**IL- CD 11**

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION:**

**Republican**

**7. DATE OF REQUEST**

**7/19/12**

**8. NATURE OF REQUEST:**

**(a) Request for CANDIDATE rate card**

**X**

**(b) Other request as stated below**

**9. DISPOSITION MADE OF REQUEST**

**(a) Granted**

**X**

**(b) Denied (reason)**

**(c) Withdrawn (reason)**

**(d) Avails offered**

**10. SUBSEQUENT DEVELOPMENTS**

**See File.**

**11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder**

**CTS EMPLOYEE COMPLETING FORM**

**CBS Television Stations**

**Date 9/13/12**

Client: Judy Biggert for Congress  
 Product:  
 Campaign: TV: 10/24 - 10/30/12

## Station Order

Strategic Media Services, Inc.  
 3299 K Street NW  
 Washington, DC 20007  
 202-337-5700

Rev #: 0  
 Flight From: 10/24/2012 to 10/30/2012

Estimate No.:  
 Contract No.:  
 Job No.:

Buyer Name: Neil Williams  
 Sweeps: Share May 2012 -> HUT/PUT Nov 11

Market: CHICAGO  
 Station: WBBM  
 Station Contact: John Link- CBS

Actg. Order No.: 8318  
 WS Order No.: 73701  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross		Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	Total Spots
				Rate/ Total									
1	MTWRFSSu 10:00P-10:35P	LN 30	LATE NEWS	\$4,500.00 \$4,500.00								1	1
2	MTWRF-- 05:00A-06:00A	EM 30	CBS2 AT 5AM	\$315.00 \$1,575.00		1	1	1			1	1	5
3	MTWRF-- 06:00A-07:00A	EM 30	CBS 2 NWS AM	\$315.00 \$1,575.00		1	1	1			1	1	5
4	MTWRF-- 07:00A-09:00A	EM 30	EARLY SHOW	\$405.00 \$2,025.00		1	1	1			1	1	5
5	MTWRF-- 10:00A-11:00A	DT 30	PRICE IS RIGHT	\$900.00 \$4,500.00		1	1	1			1	1	5
6	MTWRF-- 11:00A-11:30A	DT 30	CBS2 AT 11AM	\$540.00 \$2,700.00		1	1	1			1	1	5
7	MTWRF-- 11:30A-12:30P	DT 30	YOUNG&RESTLESS	\$720.00 \$3,600.00		1	1	1			1	1	5
8	MTWRF-- 03:00P-04:00P	EF 30	JUDGE JUDY Phil	\$630.00 \$3,150.00		1	1	1			1	1	5
9	MTWRF-- 04:00P-05:00P	EF 30	DR PHIL Judy	\$720.00 \$3,600.00		1	1	1			1	1	5
10	MTWRF-- 05:00P-05:30P	EN 30	CBS2 AT 5PM	\$1,440.00 \$7,200.00		1	1	1			1	1	5
11	MTWRF-- 06:00P-06:30P	EN 30	CBS2 AT 6PM	\$1,620.00 \$4,860.00			1				1	1	3
12	MTWRF-- 06:30P-07:00P	PA 30	ENT TONIGHT 30	\$1,620.00 \$3,240.00				1				1	2
13	-T----- 07:00P-08:00P	PT 30	NCIS	\$12,600.00 \$12,600.00								1	1
14	--W---- 08:00P-09:00P	PT 30	CRIMNL MND-CBS	\$9,000.00 \$9,000.00		1	LUR						1
15	-----Su 09:30A-10:00A	EM 30	FACE NATN-CBS	\$2,700.00 \$2,700.00							1		1
16	-----Su 10:30A 06:00P-07:00P	PT 30	60 MINUTES-CBS	\$27,000.00 \$27,000.00							1		1
				\$93,825.00		10	10	10		2	10	13	55

Month	Spots	Station Gross Dollars
Oct	55	\$93,825.00
	55	\$93,825.00

By: \_\_\_\_\_

NON-preemptible  
 (except where noted)

SN 9/12/12